



Thirteenth Annual Young Writers & Illustrators Contest RULES

for the independent entrant

This Reading Rainbow Thirteenth Annual Young Writers & Illustrators Contest (the "Contest") is sponsored by Western New York Public Broadcasting Association (WNET-TV) and Educate Media Resources, Ltd. (the "Sponsors"). The Contest begins on or about January 1, 2007 and ends on or about May 30, 2007 (the "Contest Period"). Contact your local PBS station for exact local Contest dates.

1. How To Enter

To enter, each participant and his or her parent or guardian must completely fill out, sign and submit the information and materials required on the entry form (the "Entry Form") available through participating PBS stations during the Contest Period or via the open qualifying competition. The information requested marked "optional" on the Entry Form may be answered or submitted at the participant's discretion. Limit one entry per participant. In the event of multiple entries, the first entry will be entered into the Contest and all other entries will be ignored.

Sponsors reserve the right to verify that each prize recipient is qualified and entitled to receive his or her prize. Submission of an Entry Form constitutes permission (except where prohibited by law) for Sponsors to use the participants' name, likeness, biographical information, information and materials contained in the Entry Form, photographs and any statements or remarks made about the Contest for advertising and promotional purpose without additional compensation.

2. Contest

The Contest is open to students in Kindergarten, First, Second and Third grade. Each Kindergarten and First grade participant must submit an original, single authored story (no co-authored stories) with a minimum of 50 words and a maximum of 200 words. Each Second and Third grade participant must submit an original, single authored story (no co-authored stories) with a minimum of 100 words and a maximum of 350 words. For purposes of counting words, include such words as "a", "an", and "the", but do not include words on non-story pages such as the title page. Stories may be fact or fiction, prose or poetry. Text must be typed or printed legibly. Participants who cannot write may dictate their story to an adult, but the story must be the original work of the child. Invented spelling will be accepted. Stories must include at least five original, clear and colorful illustrations. Text and illustrations (or a combination of both) must appear on one side of each piece of paper and page numbers must appear on the back side of each piece of paper. Any failure to adhere to these Contest rules may result in disqualification.

The Contest includes both local qualifying competitions and a national competition. Local competitions will be sponsored and administered by participating local PBS stations. Each participating local PBS station will select a first place Kindergarten, First, Second and Third grade winner from the local competition entries. These first place winners of each local competition will have his or her entry submitted to the Sponsors for inclusion in the national competition. Check for participating PBS stations and their competition dates online at pbskids.org/readingrainbow/contest or contact your local PBS station. All winning local entries must be submitted by PBS stations to Sponsors for national judging no later than April 25, 2007.

If your PBS station is not holding a local competition, you may still participate by entering the open qualifying competition. Participants enter the open qualifying competition by going to pbskids.org/readingrainbow/contest for an Entry Form. All submissions for the open qualifying competition must be received no later than March 28, 2007.

3. Judging

Entries will be judged on originality, creative expression, storytelling and integration of text and illustrations. Local qualifying competitions will be judged by a panel of judges selected by each participating local PBS station. The open qualifying competition and the national competition will be judged by a panel of judges selected by the Sponsors. Judging for the national competition will occur during May and June, 2007. All decisions of the judges are final and not subject to appeal or review.

4. Prizes

Prizes for the national competition shall be awarded for each grade level as follows:

First Place Winner – The first place winner in each grade level shall receive a laptop computer (approximate retail value of \$800).

Second Place Winner – The second place winner in each grade level shall receive a flat panel TV and DVD player (approximate retail value of \$450).

Third Place Winner – The third place winner in each grade level shall receive an MP3 player (approximate retail value of \$250).

Winners in all of the above categories will also win 3 sets of 10 Reading Rainbow DVDs and feature books – one each for their school, community library and home (approximate retail value of \$1170).

The total approximate retail value of all prizes for the national competition is \$20,000. Prize recipients should allow 4 to 6 weeks from notification for delivery of his or her prize. Prizes are non-transferable. Sponsor reserves the right to substitute any prize for a prize of equal or greater value.

Prizes for the local qualifying competitions shall be awarded by the participating local PBS stations.

5. Eligibility

The Contest is open to residents of the USA who are in Kindergarten, First, Second or Third grades. Employees of Sponsors, any participating PBS station or their affiliates, manufacturers, sales reps, subsidiaries or parent companies, advertising/sales promotion agencies, judges and the immediate families of each are not eligible. Void where prohibited. Entry materials become the property of Sponsors and will not be acknowledged or returned. Sponsors are not responsible for lost, late, damaged, misdirected or illegible Entry Forms or unsuccessful attempts to notify the prize recipients. All materials and information submitted as part of the Entry Form must be the participant's own original work. The Entry Form may not contain any unauthorized use of names, likenesses or biographical information of any third parties.

6. Conditions

All Federal, state and local laws and regulations apply. Sponsors are not responsible for any expenses incurred in connection with participation in the Contest. By submitting an Entry Form, each participant (and his or her parent or guardian) agree to be bound by these Contest rules, and the decisions of Sponsors are final. Each participant (and his or her parent or guardian) agrees to release and hold Sponsors their employees, officers, directors, shareholders, agents, representatives and its subsidiaries, parent companies or other affiliated companies harmless from any and all damages, losses, claims and/or liabilities arising out of his or her participation in the Contest or resulting from acceptance or claiming of any prize hereunder. Sponsors reserve the right, in their sole discretion, to terminate, suspend or otherwise cancel the Contest at any time. Income and other taxes are the responsibility of the prize recipient.

7. Use Of Information

Upon submission, each entry and the Entry Form become the sole property of the Sponsors. By submitting an entry and Entry Form, each participant (and his or her parent or guardian) assigns all right, title, and interest in and to the entry and Entry Form to the Sponsors and warrants that he or she (and his or her parent or guardian) have the authority to assign such right, title, and interest. In the event that any applicable law requires certain formalities to be fulfilled to effectuate such grant of rights, each participant (and his or her parent or guardian) agrees to cooperate with the Sponsors to achieve fulfillment of such formalities at Sponsors' request.

8. Winners

To obtain a list of the national competition prize winners send a self-addressed, stamped envelope to Reading Rainbow Thirteenth Annual Young Writers & Illustrators Contest, PO Box 6124 Lincoln NE 68506 or visit pbskids.org/readingrainbow/contest.



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ENTRY FORM

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Type or print legibly

Child's Name _____ Age _____

Child's Mailing Address _____

City/State/Zip _____ Home Phone (_____) _____

Circle Grade: **Kindergarten** 1st Grade 2nd Grade 3rd Grade Sex: **F** **M**

Title of Story _____

Number of Words _____
(The word count includes "a," "an," & "the.")

Word count range: Grades K-1 minimum-50, maximum-200
 Grades 2-3 minimum-100, maximum-350

Number of Illustrations _____ (minimum of 5)

Only one entry per child • Only single author submissions (no co-authored stories) • Story must be original work of the child
• Story may be fact or fiction, prose or poetry • Use only one side of the paper • Number each page on the back • Text must be printed legibly or typed • Children who can't write may dictate their story to be printed or typed • Invented spelling is accepted
• Text may be printed or typed on pages with illustrations or on separate pages • Non-English text must be translated on the same page and the translation text must adhere to the word count

I acknowledge that I have read the Contest rules & regulations prior to signing this and that I understand the rules.

Required:

Parent/Guardian Signature _____ Email address*: _____

Printed Name _____ Date _____

If different than the above address:

Mailing Address _____

City/State/Zip _____ Phone (_____) _____

Optional for school-related entry:

Teacher Signature _____ Email address*: _____

Printed Name _____

School Name _____

School Mailing Address _____

City/State/Zip _____ School Phone (_____) _____

* check here if you'd like to receive emailed promotional materials about Reading Rainbow and related products

Deadline for receipt of entries and entry address is: March 28, 2007

Reading Rainbow Contest
1638 Harwood St
Lincoln, NE 68502